

**Russell W. Teasley Ph.D.**  
**Associate Professor Management and International Business**  
**Mike Cottrell School of Business**  
**University of North Georgia,**  
**Dahlonega GA 30597**  
[REDACTED] **Email: rteasley@ung.edu**

## **Education**

University of South Carolina, PhD Management (with International Business Cognate)  
Western Carolina University, MS, Project Management  
North Carolina State University, BS, Engineering Operations

## **Academic Experience**

North Georgia College and State University, Mike Cottrell College (School) of Business

- Acting Associate Dean , Jan 1 2013 – present
- Department Head, Management, MIS and Marketing Jan 1 2013 - present
- Associate Professor, 2012 – present
- Assistant Professor, 2006-2012

Western Carolina University, Management Department

- Graduate Professor, 2004-2006

University of South Carolina, College of Engineering

- Start-up Consultant, 1998-1999

Academic Coalition for the International Intelligent Manufacturing Systems

- Project Coordinator, 1996-1998

University of Tokyo, Research Center for Advanced Science and Technology

- Visiting Researcher, 1995

National Science Foundation, US Department of Education

- International Research Grantee, 1994-1995

University of South Carolina, Management Department

- Instructor and Research Assistant, 1990-1994

## **Non-Academic Professional Experience**

NAACO Materials Handling Group, Training Consultant, 2004 -2005

Millennium Services, 1999-2004, Principal Business Owner

Residential Contractor, Pre-1990

## **Courses Taught at NGCSU**

BUSA 4995, Strategic Management

BUSA 4527, International Business (face to face, hybrid, on-line)

BUSA 4528, International Business Study Abroad

MGMT 3661, Fundamentals of Management

BUSA 6900 Strategic Management in an Global Environment

MGMT 6630 Project Management and Control

MGMT 4668 Management Seminar (Corporate Ethics)

## **Intellectual Contributions**

### **Refereed journal articles**

Teasley, R., Jordan, M., and V. Sangtani (2012). The human side of technology project performance: effects of satisfaction, perceived technology policy, task significance and training. *Academy of Information and Management Sciences Journal* 15, 2, 53 - 72.

Teasley, Russell, Kodama, Fumio and Richard Robinson (2009). Do collectivist teams matter? Effects of project group context on interdependence and innovative capabilities. *Journal of International Business Research*, 8, 1, 1-28. (Discipline)

Lockwood F., Teasley, R., Carland J. and J. Carland (2006), The dark side of entrepreneurship, *International Journal of Family Business*, vol. 3, pages 1-20. (Practice)

Teasley, Russell W and Richard B. Robinson (2005). Understanding Technology Transfer Effectiveness in Japanese Project Organizations: A Test of Contingency Theory. *Academy of Strategic Management Journal*, 4, 77-98. (Discipline)

Teasley, Russell W. and Richard B. Robinson (2005). Modeling Knowledge-based Entrepreneurship and Innovation in Japanese Organizations. *International Journal of Entrepreneurship*, 9, 19-44. (Discipline)

### **Proceedings from scholarly meetings**

Teasley, R. and F. Lockwood (2008). Unlocking Academic Entrepreneurship, the Role of Technology Maturation. *Proceedings of the Academy of Entrepreneurship*, Tunica MS, April 2-4, 59-66. (Practice)

Teasley, R. (2007). International business pedagogy: a hybrid approach, *Proceedings of 3<sup>rd</sup> Annual Southeastern Scholarship Conference on e-Learning*, Macon, Georgia, September 28-29, [http://sscel.maconstate.edu/proceedings\\_2007/index.html](http://sscel.maconstate.edu/proceedings_2007/index.html). (Instruction)

Lockwood, F., Teasley, R., Carland, J. and J.A. Carland (2006). An Examination of the Power of the Dark Side of Entrepreneurship. *Proceedings of the Association of Small Business and Entrepreneurship Annual Conference* : Corpus Christi TX, Nov 1-3, 198-210. (Practice)

Teasley, R. and Richard Robinson (2005). A Test of Contingency Theory as a Basis for Understanding Technology Transfer Effectiveness in Japanese Organizations. *Proceedings of the Academy of Entrepreneurship*, Memphis TN April 13-16, 45-46. (Discipline)

Teasley, R. and Richard Robinson (2004). Modeling Knowledge-Based Entrepreneurship and Innovation in Japanese Organizations. *Proceedings of the Academy of Entrepreneurship: Maui*, October 13-16, pg 27-28. (Discipline)

### **Papers presented at scholarly meetings**

Teasley, R. and F. Lockwood (2009). Empowering Academic Entrepreneurship through Maturation Project Management, Absorptive Capacity and Complimentary Assets. Technology Transfer Society Annual Conference, Greensboro NC, October 2, 2009.

Teasley, R. and F. Lockwood (2008). Unlocking Academic Entrepreneurship, the Role of Technology Maturation. Academy of Entrepreneurship, Tunica MS, April 2-4.

Lockwood, F., Teasley, R., Carland, J. and J.A. Carland (2006). An Examination of the Power of the Dark Side of Entrepreneurship. Association of Small Business and Entrepreneurship Annual Conference : Corpus Christi TX, Nov 1-3. (Practice)

Teasley, R. and F. Lockwood (2006). The K-12 Educational Programming Consortium. Teaching and Learning with Technology Conference: Raleigh NC, March 15-17.

Lockwood, F., Carland, J. and Carland, J.A. and R. Teasley (2005). The Dark Side of Entrepreneurship. 50<sup>th</sup> World Conference for the International Council of Small Business, USASBE: Washington DC, June 16.

Teasley, R. and R. Robinson (2005). A Test of Contingency Theory as a Basis for Understanding Technology Transfer Effectiveness in Japanese Organizations. Academy of Entrepreneurship: *Memphis* April 13-16. (Discipline)

Teasley, R. and R. Robinson (2004). Modeling Knowledge-Based Entrepreneurship and Innovation in Japanese Organizations. Academy of Entrepreneurship: Maui, October 13-16. (Discipline)

### **Professional Development**

#### **Professional Certifications:**

- Project Management Professional

#### **Courses and Continuing Education:**

- “Agile Project Management”. Project Management Institute, Two-day seminar, Summer 2012, Atlanta GA.
- “An Interactive Workshop on Teaching International Business” GSU CIBER, April 27, 2012, Kennesaw State University, Marietta Ga
- “Research and Publishing in International Marketing and Business” GSU CIBER, April 13, 2012, Georgia State University, Atlanta GA
- “Quality Matters Rubric: A Toolkit for Emerging Online Instructions”, CTLE, 9/20/2010.
- “Faculty International Education Seminar. Teaching Internationally: What can you do Next Summer”, CTLE, 11/16/2010
- “Facilitated Learning Online” University of Georgia System, On-line class, 2008

- “Achieving Project Management Excellence with Dr. Harold Kerzner” Project Management Seminar, June 12, 2007, Atlanta, GA.
- “Bringing the World to Your Students: Video Clip Technology & Simulations Seminar” Center for International Business Education and Research Workshop, Bloomington IN, Kelley School of Business, June 11-13, 2006

### **Memberships**

- Current:
  - Academy of Management
  - Project Management Institute (PMI)
- Periodic:
  - Academy of International Business
  - IEEE Engineering Management Society

### **Professional Meetings Attended**

- Project Management Institute Agile PM Local Interest Group, Atlanta GA, September 20, 2011
- Project Management Institute Finance PM Local Interest Group, Atlanta GA, September 28, 2011
- Transatlantic Studies Program Finalization Workshop, Valdosta GA, October 1 & 2, 2010
- Technology Transfer Society Annual Conference, Greensboro NC, October 2, 2009
- Centers, Universities, and the Scientific Innovation Ecology: A Workshop, National Science Foundation, March 26-27, 2009.
- Annual Meeting of the Academy of Management, Aug 8-13, 2008. Anaheim CA
- First Transatlantic Studies Workshop: “Transatlantic Studies in a Collaborative Framework” Macon State University, Macon GA, February 14-15, 2008
- 3rd Annual Southeastern Scholarship Conference on e-Learning, Macon GA, September 28-29, 2007
- Faculty Workshop for the European Union Studies Certificate, Macon State University, Macon GA, Feb 27, 2007
- Teaching and Learning with Technology Conference: Raleigh NC, March 15-17, 2006
- Project Management Institute Regional Symposium, Charlotte NC, June 24, 2006. Presentation given: “The Many Faces of Work Breakdown Structures”.
- Academy of Entrepreneurship Spring Meeting, Memphis TN, April 13-16, 2005
- Teaching and Learning with Technology Conference: Raleigh NC, March 30-April 1, 2005
- Academy of Entrepreneurship Fall Meeting, Maui Hawaii, Oct 12-16, 2004
- Project Management Institute, Various Monthly Membership Meetings, Greenville SC, Atlanta GA, 2004-present. Presentations given: “Virtual Teams and Small Group Effectiveness”, Metrolina Chapter Meeting, April 18, 2006: Charlotte, NC; and Palmetto Project Management Institute Chapter Meeting, May 18, 2006: Greenville, SC.

### **Professional Service**

#### **Academic**

- Editorial Board Member for the *International Business: Research Teaching and Practice Journal* (2006-2009)
- Reviewer for Allied Academies (2006-2009)

- Ad-hoc Reviewer for Academy of Management
- Panel Advisor for National Science Foundation's Innovation and Organizational Change Program (2004 – 2006)

### **Industry**

- Certified Project Management Professional (Project Management Institute)

### **Consulting**

- Project management training consultant for NAACO Material Handling Group and other firms

### **University**

2012:

- Co-authored BB&T grant proposal, \$1m award
- Served on Center for Business Ethics Leadership search committee
- Planned, promoted, and conducted annual study abroad trip
- Chair School of Business Organizational Stakeholder and Processes Committee
- Serve on School of Business Coordinating Committee
- Serve on School of Business MBA Graduate Committee
- Serve on Campus Internationalization Committee
- Study abroad program director

2011:

- Planned, promoted, and conducted annual study abroad trip
- Chair School of Business Organizational Stakeholder and Processes Committee
- Chair Task Force for School of Business Strategic Plan development
- Serve on School of Business Coordinating Committee
- Serve on School of Business MBA Graduate Committee
- Serve on Campus Internationalization Committee
- Chair Search Committee for Director of Center for the Future of North Georgia
- Study abroad program director

2010:

- Planned, promoted, and conducted annual study abroad trip
- Chair School of Business Organizational Stakeholder and Processes Committee
- Chair Task Force for School of Business Strategic Plan development
- Serve on School of Business Coordinating Committee
- Serve on School of Business MBA Graduate Committee
- Serve on Campus Internationalization Committee
- Serve as campus coordinator and course developer for US Department of Education grant-funded Transatlantic Studies collaborative degree
- Serve on NGCSU On-line Learning Advisory Council
- Served on various search committees (Assistant VPAA, MBA Director, faculty, Grants Coordinator)
- Study abroad program director

2009

- Planned, promoted, and conducted annual study abroad trip
- Served Organizational Stakeholder and Processes Committee\
- Served on Campus Internationalization Task Force (May – August)
- Served as campus coordinator and course developer for US Department of Education grant-funded Transatlantic Studies collaborative degree
- Served on NGCSU On-line Learning Advisory Council
- Study abroad program director

2008

- Planned, promoted, and conducted annual study abroad trip
- Served on Faculty Senate
- Served on various search committees
- Conducted faculty search at Academy of Management Annual Meeting
- Served Faculty Development and Intellectual Contributions Committee
- Served Organizational Stakeholder and Processes Committee
- Served on MBA Graduate Committee
- Developed on-line course
- Served as campus coordinator and course developer for US Department of Education grant-funded Transatlantic Studies collaborative degree. Served on NGCSU On-line Learning Advisory Council
- Study abroad program director

2007

- Co-directed London Experience XIII, spring semester 2007.
- Planned and coordinated London Experience XIV, fall semester 2007.
- Served on Organizational Process & Stakeholders Committee (Spring 07).
- Served on Faculty Development/Intellectual Contributions Committee (Fall 07).
- Served on MBA Curriculum Development Committee (Fall 07)
- Served on MBA Core Curriculum Task Force (Fall 07).
- Fully participated in interviews with multiple search candidates.
- Study abroad program director

2006

- Served on Political Science Search Committee
- Attended Faculty Retreat
- Engaged in study abroad planning