



Tuition Strategies for the New University of North Georgia

Summary Findings

Scope of Engagement

- Over the course of July 2012, Eduventures worked with representatives from the new University of North Georgia to review proposed tuition models and options for integrating pricing at the current North Georgia State College and University and Gainesville State College campuses.
- Eduventures conducted interviews with ten institutions across the country* in order to identify the range of pricing models in use in multi-campus settings and the advantages and disadvantages of various models.
- The goal of this work is to provide recommendations to the University of North Georgia regarding an integrated pricing strategy that takes into account access and tuition revenue.

*See appendix for complete list of institutions and names

Interviewed Institutions

- Adelphi University - Executive Director, University College
- Long Island University - Vice President of Institutional Planning
- University of Alabama - Associate Dean, College of Continuing Studies
- Purdue University - Senior Vice President of Business Services
- Miami University of Ohio - Vice President, Finance & Business Services
- University of Alaska - Vice President Finance & Administration
- University of Wisconsin System - Assistant Vice President for Administration & Fiscal Affairs
- University Of Massachusetts - Assistant Budget Director
- University of Montana - Associate Commissioner for Planning & Analysis
- University of Missouri System - Vice President Finance & Administration