

DENISE YORK YOUNG, Ph.D.

Assistant Vice President for Institutional Effectiveness
University of North Georgia
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EDUCATION

- Ph.D., Higher Education/Educational Research, 2003. University of North Texas
- M.S., Animal Science/Applied Statistics, 1984. North Carolina State University
- B.S., Animal Science *with High Distinction*, 1982. University of Nevada, Reno
- B.S., Mathematics *with High Distinction*, 1981. University of Nevada, Reno

CERTIFICATES OF COMPLETION

- Lean Six Sigma for Higher Education, University System of Georgia, 2008
 - White Belt, Yellow Belt, Green Belt
- Society for College and University Planning Institute
 - Step I: Foundations of Planning Within the Context of Higher Education, 2006
 - Step II: Focused Knowledge for Integrated Planning Processes, 2007
 - Step III: Integrated Planning: Working with Relationship Realities, 2008

PROFESSIONAL EXPERIENCE

- 2013 – Present: University of North Georgia
Assistant Vice President for Institutional Effectiveness
- 2005 – 2012: North Georgia College & State University
Executive Director of Institutional Effectiveness
- 2001 - 2005: University of Dallas
Assistant Provost and Director of Institutional Research
- 2000 - 2003: Dallas Baptist University
Part-time faculty, MEd Higher Education Program
- 1998 - 2001: University of Texas at Dallas
Associate/Assistant Director of Strategic Planning and Analysis
- 1992 - 2004: LeTourneau University
Part-time faculty (Statistics, Math, Biology)
Achieved highest rank (Master Faculty) for part-time faculty in 1998
- 1990 - 1998: Internal Revenue Service, Dallas, TX
Mathematical Statistician, Tax Forms Marketing Analysis Program (this was the institutional research arm of the IRS Publishing Services Division)
- 1989 - 1990: Devry University, Irving, TX
Part-time faculty (Statistics)

DENISE YORK YOUNG, Ph.D.

PROFESSIONAL EXPERIENCE (continued)

- 1989 - 1990: Partners National Health Plans (Aetna Life and Casualty), Irving, TX
Actuarial Analyst
- 1988 - 1989: University of Nevada, Reno
Nevada State Demographer
- 1985 - 1988: Truckee Meadows Community College, Reno, NV
Part-time faculty (Business Statistics, Biology)
- 1984 - 1987: University of Nevada, Reno
Assistant Editor, *Journal of Animal Science*

PROFESSIONAL AWARDS

- 2010: *Fellow, Leadership Development Program, Council of Christian Colleges and Universities*
- 2006: \$10,000 grant from North Georgia College & State University's President's Innovation Fund for *Holistic Undergraduate Education At NGCSU: Integration Of Co-Curricular Learning Outcomes With General Education Outcomes* (with L. Whitaker-Lea and L. Getty)
- 2004: *Finalist, Best Paper Award* at Association for Institutional Research Annual Meeting for *Persistence at a liberal arts university and participation in a study-abroad program.*
- 2004: *Best Presentation Award* at Texas Association for Institutional Research Conference for *Persistence, academic and social integration, and study abroad: How they interrelate.*
- 2002: *Distinguished Paper Award* at Florida Educational Research Annual Meeting for *Example of the impact of weights and design effects on contingency tables and chi-square analysis.*
- 2002: *Haggar Presidential Award* for collaborative and collegial efforts at the University of Dallas
- 2001: *Fellow, Association for Institutional Research Summer Data Policy Institute on the National Center for Education Statistics and National Science Foundation databases*
- 2000: *Best Presentation Award* at Texas Association for Institutional Research Conference for *Modeling student flows through the university's pipelines*

PROFESSIONAL AFFILIATIONS

- American College Personnel Association
- American Educational Research Association
- American Statistical Association
- Association for Institutional Research
- Association for the Study of Higher Education
- Society for College and University Planning
- Southern Association for Institutional Research
- Alpha Zeta Honorary Agricultural Fraternity
- Gamma Sigma Delta Honor Society
- Omicron Delta Kappa National Leadership Honor Society
- Phi Kappa Phi Honor Society

DENISE YORK YOUNG, Ph.D.

PUBLICATIONS

Book Chapter

Young, D.Y. & Whitaker-Lea, L. (in press -2013). Successful development of socially responsible citizens. In R. Howard, G. McLaughlin, & W. Knight (Eds.), *Colleges bridging opportunities for student success: A sourcebook*. Norman, OK: Consortium for Student Retention Data Exchange.

Selected Refereed Publications

Young, D.Y. & Rowland, L.C. (2010). Institutional Research as a Partner in Student Retention. In R. Hayes (Ed.), *Proceedings of the 6th National Symposium on Student Retention, 2010, Mobile*. (pp. 27-37). Norman, OK: The University of Oklahoma.

Getty, L.J., Young, D.Y., & Whitaker-Lea, L. (2008). Casting the assessment net wide: Capturing all student learning. *About Campus*, 13(2), 10-16.

Young, D.Y. (2007/2008). Persistence at a liberal arts university and participation in a study-abroad program. *Frontiers: The Interdisciplinary Journal of Study Abroad*, XV, 93-110.

Walker, D.A., & Young, D.Y. (2003). Example of the impact of weights and design effects on contingency tables and chi-square analysis. *Journal of Modern Applied Statistical Methods*, 2, 425-432 http://www.jmasm.com/journal/2003_vol2_no2.pdf#page=150

Published Teaching Materials

Young, D.Y. (2003, 2001). *Faculty/student guide for Quantitative Methods (MBAC 5453)*. Longview, TX: LeTourneau University.

Walsh, D.E. (2001). *Faculty/student guide for Seminar on Preparation for Algebra* [Contributor]. Longview, TX: LeTourneau University.

Young, D.Y. (2001, 1999, 1997). *Faculty/student guide for Statistics (BUSI 2783)*. Longview, TX: LeTourneau University.

Young, D.Y. (2000, 1996). *Faculty/student guide for Math of Finance (MATH 1073)*. Longview, TX: LeTourneau University.

Young, D.Y. (2000, 1995). *Faculty/student guide for Elementary Statistics (MATH 1423)*. Longview, TX: LeTourneau University.

Alexander, E.D., & Young, D.Y. (1998). *Statistics in Multimedia: Training course for IRS employees in the Multimedia Production Division*. (TPDS 84895J) Washington, DC: Internal Revenue Service.

Young, D.Y. (1995). *Faculty/student guide for Intermediate Algebra (MATH 1123)*. Longview, TX: Institute for Professional Development and LeTourneau University.

Other Publications

Rafes, R., & Dworak, P. (2000). *The 2000 compendium of Texas higher education law* [Contributor]. Denton, TX: University of North Texas.

Young, D.Y., & Redlinger, L.J. (2000). *Modeling student flows through the university's pipelines*. http://www.utdallas.edu/ospa/research/Conference%20Presentations/AIR/documents/MODELIN_GSTUDENTFLOWS.pdf

DENISE YORK YOUNG, Ph.D.

SELECTED CONFERENCE PRESENTATIONS - REFEREED

- Sanderson, C.D., Young, D.Y., & Donat, P.L. (2012, December). Workshop on *Adaptive Leadership for Challenging Times*. 2012 annual meeting of Southern Association of Colleges and Schools Commission on Colleges, Dallas, TX.
- Young, D.Y., & Donat, P.L. (2011, October). Workshop on *Becoming an Academic Leader: Analytics, Information, and Decisions for Career Management*. 2011 annual meeting of Southern Association for Institutional Research, Atlanta, GA.
- Young, D.Y., & Slemmons, M.F. (2010, December). Workshop on *Leading Change by Creating a Culture of Assessment*. 2010 annual meeting of Southern Association of Colleges and Schools Commission on Colleges, Louisville, KY.
- Young, D.Y. & Rowland, L.C. (2010, November). *Institutional Research as a Partner in Student Retention*. 2010 National Symposium on Student Retention, Mobile, AL.
- Young, D.Y., & Gessell, D. (2009, October). *Transforming Campus Culture Through Integrative Learning*. 2009 Network for Academic Renewal Conference on *Integrative Learning: Addressing the Complexities*, Association of American Colleges & Universities (AAC&U), Atlanta, GA.
- Young, D.Y., & Slemmons, M.F. (2008, December). *Documenting Institutional Effectiveness in Five Steps*. 2008 annual meeting of Southern Association of Colleges and Schools Commission on Colleges, San Antonio, TX.
- Young, D.Y., & Whitaker-Lea, L., & Slemmons, M.F. (2007, December). Workshop on *Renewed Commitment to Learning: Integrating Learning Outcomes Throughout The Entire Educational Experience*. 2007 annual meeting of Southern Association of Colleges and Schools Commission on Colleges, New Orleans, LA.
- Young, D.Y., Whitaker-Lea, L., & Bodri, M.S. (2007, November). *Common Learning Outcomes: A New Partnership Between Academic Affairs and Student Affairs*. 2007 AAC&U Conference on Sharing Responsibility for Essential Learning Outcomes, Savannah, GA.
- Young, D.Y., & Mullins, S.M. (2007, October). *Creating an Assessment Database: Conceptual, Practical, and Technical Considerations*. 2007 annual meeting of Southern Association for Institutional Research, Little Rock, AR.
- Young, D.Y., & Tull, C.L. (2005, February). *Which students will be successful? A collaborative approach to developing an admissions score*. 2005 annual meeting of Texas Association for Institutional Research, Arlington, TX.
- Young, D.Y., & Klassen, J.E. (2005, February). *Hindsight 20/20 — Keys to a successful SACS reaffirmation under the new “Principles of Accreditation.”* 2005 annual meeting of Texas Association for Institutional Research, Arlington, TX
- Young, D.Y. (2002, June). *Science, math, engineering, and technology majors: A comparison of academic characteristics to other majors*. Poster session at 2002 annual meeting of Association for Institutional Research, Toronto, Canada.

DENISE YORK YOUNG, Ph.D.

PROFESSIONAL SERVICE

University of North Georgia

- SACSCOC Liaison
- Serve on President's Executive Council; Provost's Council; Academic Advisory Council; Graduate Council; Academic Affairs Committee; General Education Committee

North Georgia College & State University

- Member, Executive Planning Team for Institutional Consolidation; Co-Chair, Consolidation Workgroups on SACSCOC, Institutional Effectiveness, Program Review/Assessment of Student Learning; Member, Consolidation Workgroups on Core Curriculum, Strategic Planning, Institutional Research
- SACSCOC Liaison
- Served on Leadership Council/President's Cabinet; General Education Committee; Quality Enhancement Plan (QEP) Steering Committee; Carnegie Community Engagement Classification Application Committee; Retention Steering Committee

University System of Georgia

- Served on Regents Administrative Committee on Effectiveness and Accreditation (RACEA); Comprehensive Program Review Committee; Planning Team for Strategic Principle Two (increase capacity to accommodate targeted, programmatic growth); Committee on Retention, Progression and Graduation Rates

University of Dallas

- Served on President's Council; SACSCOC Re-accreditation Committee; Retention Steering Committee Co-chair, Banner (administrative computing system) Cross-Functional Implementation Team

Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)

- Institutional Effectiveness Evaluator for Onsite, Offsite, and Fifth Year Interim Review Committees; Lead QEP Evaluator; Mentor, Graduate Student Program at Annual Meeting; Planning Committee Member and Proposal Reviewer for Annual Meeting

Association for Institutional Research/National Center for Education Statistics

- Grant Reviewer

Proposal Reviewer for annual meetings of American College Personnel Association; Association for Institutional Research; Southern Association for Institutional Research; Association of American Colleges & Universities Network for Academic Renewal

SELECTED PROFESSIONAL DEVELOPMENT ACTIVITIES: ATTENDANCE AT HIGHER EDUCATION CONFERENCES AND WORKSHOPS

- Association for Institutional Research (AIR) /Southern Association for Institutional Research (SAIR)
- Association of American Colleges and Universities (AAC&U)
- Association to Advance Collegiate Schools of Business (AACSB) International
- Carnegie Foundation for the Advancement of Teaching *Colloquium on the Scholarship of Teaching and Learning: Evidence of Student Learning*
- Contingency Planning and Management
- Council of Christian Colleges and Universities International Forum on Christian Higher Education
- National Symposium on Student Retention
- Society of College and University Planning (SCUP)
- Southern Association of Colleges and Schools Commission on Colleges (SACSCOC)