

Bonita C. Jacobs
President, University of North Georgia

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EDUCATION

Ph.D. in Educational Administration with an emphasis in Higher Education and an area of specialization in Communication, Texas A&M University

M.Ed. in Counseling, Stephen F. Austin State University

B.A. in Spanish and History, Stephen F. Austin State University

Additional Studies in Spanish at La Universidad de Morelia, Mexico & El Instituto Tecnológico de Monterrey, Mexico

PROFESSIONAL EXPERIENCES

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| 2013-Present | University of North Georgia
President |
| 2011- 2013 | North Georgia College & State University
President |
| 1998-2001 | University of North Texas
VP for Student Development & Associate Professor, Higher Education |
| 2003-2011 | National Institute for the Study of Transfer Students
Founder and Director |
| 1986-1998 | Western Carolina University
* 1996-98 Vice Chancellor for Student Development (Interim)
* 1991-96 Assistant Vice Chancellor for Student Development
* 1986-91 Dean for Student Development |
| 1978-1986 | Stephen F. Austin State University
* 1983-86 Director of Residence Life
* 1980-83 Coordinator of Residence Life
* 1978-80 Counselor |

SELECTED SCHOLARLY PUBLICATIONS AND EDITORIAL BOARDS

Editorships:

Editor, *Journal of College Orientation and Transition*, 1996 - 2001.

Associate Editor, *College Student Services Journal*, 2003 – 2004.

Associate Editor, *College Student Affairs Journal*, 1994 - 1997.

Reviewer, *College Student Affairs Journal*, 1991 - 1994.

Selected Publications:

Jacobs, B. C. (Spring, 2013). Negotiating a consolidation in higher education. *Public Purpose*, 20-22.

Jacobs, B. C. (2010). Making the case for orientation: Is it worth it?. NODA Monograph Series.

Jacobs, B. C. (February, 2008). The evolving complexities of community college students and debt management. *iJournal*, California Community College Student Service Officers, Issue 18. http://www.ijournal.us/issue_18/ij_18_04_article_Jacobs.html

Jacobs, B. C. & Gobel, P. (December 2007). The growing impact of financial debt on student success. *E-Source for College Transitions* (publication of the National Resource Center for the First Year Experience.)

Jacobs, B. C. (February 22, 2005). Today's transfer students: Trends and challenges. *NetResults* (NASPA On-Line Journal). <http://www.naspa.org/membership/mem/nr/article.cfm?id=1487>

Baier, J. L. & Jacobs, B. C. (Fall 2004). Writing for publication. *College Student Services Journal*, 2(1), 69.

Jacobs, B. C., Lauren, B., Miller, M., & Nadler, D. (Spring 2004). *The college transfer student in America: The forgotten student*. Washington, DC: AACRAO Publishing.

Jacobs, B. C. (Spring 2004). Today's transfer students: Trends and challenges. In B. C. Jacobs, B. Lauren, M. Miller, & D. Nadler (Eds.). *The college transfer student in America: The forgotten student*. Washington, DC: AACRAO Publishing.

Nieves, N. D., & Jacobs, B. C. (2003). Selecting quality staff: Techniques for success. *The College Student Services Journal*, 1(1), 29-34.

Jacobs, B. C. (Fall 2003). New student orientation in the 21st century: Individualized, dynamic, and diverse. In Gary L. Kramer (Ed.), *Student Academic Services in Higher Education: A Comprehensive Handbook for the 21st Century*.

Jacobs, B. C., & Bowen, B. S. (2003). Methods for orienting diverse populations in today's higher education. In J. Ward-Roof (Ed.), *Designing Successful Transitions: A Guide for Orienting Students to College* (pp. 83-96). Columbia, SC: National Resource Center for the First-Year Experience & Students in Transition.

Jacobs, B. C., & With, E. A. (2002). Orientation's role in addressing the developmental stages of parents: A study of the acceptance levels of developmental education strategies. *The Journal of College Orientation and Transition*, 9, (2), 37-42.

Jacobs, B. C., Gonzales, T. V., & Hill, P. S. (2001). Developing effective orientation programs for special populations. In M. J. Fabich (Ed.) *Orientation Planning Manual*. (pp. 26-33). Pullman, WA: National Orientation Directors Association.

Engels, D., Jacobs, B. C., & Kern, C. (2000). Life/career planning and counseling. In D. Davis & K. Humphrey (Eds.), *College Counseling: Issues and Strategies for a New Millennium*. (pp. 187-203). Washington, DC: American Counseling Association.

Jacobs, B. C., Hayes-Harris, M., Lopez, C. A., & Ward, J. A. (1995). Maintaining an ethical balance in student orientation programs. *The College Student Affairs Journal*, 15(1), 44-53.

Jacobs, B. C. (1994). Orienting diverse populations. In M. L. Upcraft, R. H. Mullendore, B. O. Barefoot, and D. S. Fidler (Eds.), *Designing Successful Transitions: A Guide to Orienting Students to College* (pp. 79-95). Columbia, SC: University of South Carolina.

Jacobs, B. C., Ledford, R. S., & Malone, M. E. (Eds.) (1993). *Starting from scratch: Strategies for the successful college experience*. Dubuque, Iowa: Kendall Hunt Publishing Co.

Jacobs, B. C., Busby, R., & Leath, R. (1992). Assessing the orientation needs of transfer students. *The College Student Affairs Journal*, 12(1), 91-98.

Jacobs, B. (1991). Transfer students: Research recommends campus-specific orientation. *The Freshman Year Experience Publication*, 30(4), 2.

Jacobs, B. (1990). Tailoring staff development to meet campus needs. *The College Student Affairs Journal*, X (1), 43-48.

Jacobs, B., & Hoffbauer, D. (1989). Alternative study facilities for visually impaired and learning-disabled students. *Journal of College Student Development*, 30(4), 372-373.

Jacobs, B. (1988). Beyond Policy: Ethical Considerations in Student Development. In George A. Antonelli, et al. (Eds.), *Student Services: Responding to the Issues and Challenges [The Fifth Compendium of Papers by Student Services Officers of the University of North Carolina]* (pp. 145-152). Raleigh: University of North Carolina System.

Jacobs, B. The effectiveness of two selected student development programs in four-year public institutions in Arkansas, Louisiana, Oklahoma, and Texas. Unpublished Dissertation, Texas A & M University Press, 1985. *Dissertation Abstracts International*, 46(11), 3264. (University Microfilm No. AAC 852-8334)

Jacobs, B., & Towns, J. E. (1984). What residence hall staff need to know about dealing with death. *NASPA Journal*, 4(2), 32-36.

SELECTED RECOGNITIONS & AWARDS

- ◆ NASPA 2007 **“Gold Excellence Award”** from the National Association of Student Personnel Administrators
- ◆ **“John Jones Award for Outstanding Performance as a Senior Student Affairs Officer”** from NASPA (National Association of Student Personnel Administrators) Region III, 2005
- ◆ **“Ted. K. Miller Achievement of Excellence in Assessment Award,”** from the Council for the Advancement of Standards (CAS) for our assessment efforts, 2005
- ◆ **“Outstanding Contributions To The Orientation Profession for Scholarly Activities,”** National Orientation Directors Association (NODA), 2000
- ◆ **“President’s Award,”** National Orientation Directors Association (NODA), 1999
- ◆ American Association of State Colleges and Universities (AASCU) Institutional Award for the **“Outstanding Program in the Nation in Disability Services,”** 1992

CONSULTING & EXTERNAL KEYNOTE PRESENTATIONS

- ◆ Keynote Presenter, National Association of Student Personnel Administrators (NASPA), Region III, Annual Meeting, June 11, 2009, Charleston, SC
- ◆ Keynote Presenter, University of Wisconsin System’s Transfer Workshop, University of Wisconsin-Stevens Point, May, 2009, Stevens Point, WI
- ◆ Keynote Presenter, IUPUI Transfer Awareness Day, April, 2009, Indianapolis, IN
- ◆ Keynote Presenter, Kentucky Academic Advisor Association (KACADA), Annual Conference, April 2, 2009, Louisville, KY
- ◆ Keynote Presenter on Transfer Issues, National Orientation Directors Association (NODA) Conference, October 31, 2008, Boston, MA
- ◆ Lead Presenter, Academic Impressions conference on “Recruiting, Orienting, and Retaining Transfer Students,” October 22-24, 2008, Atlanta, GA

- ◆ Plenary Speaker (With Marc Cutright), “Transfer Research: What We Know – and Don’t Know – About Our Students,” at the NASPA/ISTS Conference, “Beyond Admissions: The Role of the Senior Student Affairs Officer in Transfer Student Success,” September 9, 2008, Albuquerque, NM
- ◆ Consultant, University of Nebraska [Enrollment Management (Admissions) Office], April 27-29, 2008, Lincoln
- ◆ Expert Testimony, House Higher Education Committee Hearing, Texas Legislature, March 18, 2008, Austin, TX
- ◆ Consultant on Transfer Student Issues, Texas Higher Education Coordinating Board, 2007-2008, Austin, TX
- ◆ Keynote Presenter, “A Perfect Storm: The State of Transfer in Texas,” Dallas County Community College District, Transfer Awareness Week Kick-Off, October, 2007, Richland, TX
- ◆ Keynote Presenter (With Paul Goebel), “Student Financial Literacy,” Indiana Access and Success Network Conference, October, 2007, Indianapolis, IN
- ◆ Keynote Presenter, “Transfer Student Trends,” TACUSPA Conference, June, 2007
- ◆ Keynote Presenter, “Transfer Friendly Institutions” Conference, June 2005, Chicago, IL.
- ◆ Keynote Presenter, “The State of Student Affairs: A Presidential Address,” TACUSPA Conference, October, 2004, Austin, TX
- ◆ Consultant, University of South Carolina [Orientation and Transition Program], July, 1998, Columbia, SC

PROFESSIONAL AFFILIATIONS

Current Memberships:

- ◆ American Association of State Colleges and Universities (AASCU)
- ◆ American Council on Education (ACE)
- ◆ American Association of Community Colleges (AACC)
- ◆ College Board
- ◆ Council on Higher Education Accreditation (CHEA)

Leadership Positions:

College Board

- 2012-Present Member, Community College Advisory Panel

National Association of State and University Land Grant Colleges (NASULGC)

- 2007-2010 Board Member, Council on Student Affairs

National Resource Center for the First-Year Experience and Students in Transition (FYE)

- 2005-2009 National Advisory Board

Texas Association of College and University Student Personnel Administrators (TACUSPA)

- 2004-2005 President
- 2005-2006 Past President
- 2003-2004 President Elect
- 2000-2002 Vice President

National Institute for the Study of Transfer Students

- 2003-Present Founder and Director

Southern Association of College Student Affairs (SACSA)

- 2005-2006 State Representative, Texas

American Association of State Colleges and Universities (AASCU) and National Association of State University Land Grant Colleges (NASULGC)

- 2007 Selected to the National Voluntary System of Accountability (VSA), Student and Family Information Task Force that created the College Portrait

Council of Student Service Vice Presidents (COSS-VP)

- 2002-2003 Legislative Liaison

National Orientation Directions Association (NODA)

- 1991-1994 Board of Directors

American College Personnel Association (ACPA)

- 2008-2011 Member, ACPA Foundation Board of Directors

- 2006-2007 Faculty, Mid Managers Institute
 - 1992-1994 Chair, ACPA Commission II
- National Association of Student Personnel Administrators (NASPA)
- 1996-Present Voting Delegate
 - 2006-2008 Regional Director, Public Policy Committee
 - 2005 Delegate to the International Forum in Salamanca, Spain
- Southwest College and University Housing Officers (SWACUHO),
- 1986 Texas State Director
 - 1984-1986 Treasurer
- Southwest Affiliate of College and University Residence Halls (SWACURH)
- 1985-1986 State Advisor

GRANTS AND CONTRACTS

Jacobs, B. C. & Cutright, M. (2008). “Facilitator for a Statewide Summit on Transfer.” Approximately \$300,000 project to facilitate eight concurrent regional sessions on transfer issues.

Jacobs, B. (2008). “A Model for Engaged Student Learning: Strengthening Academic Programs and Institutional Management.” Funded through the Department of Education’s Title III program for approximately \$2 million.

Cutright, M., & Jacobs, B. C. (2008). “Comprehensive Collection of Transfer Data and Best Practices.” \$13,000 Grant from the Texas Higher Education Coordinating Board.

Cutright, M., & Jacobs, B. C. (2007). “Survey of Transfer Student Initiatives in the State of Texas.” \$12,000 Grant from the Texas Higher Education Coordinating Board.

Kern, C., & Jacobs, B. C. (2006). “The Impact of the QPR Gatekeeper Program on Knowledge and Beliefs about Suicide: A Pre- and Post-Program Evaluation.” \$475,000 grant from the US Department of Health and Human Services.

Co-Investigator, \$4 million GEAR UP grant (1999).

SELECTED COMMUNITY SERVICE

- Georgia Council on Economic Education
- Hall County Chamber of Commerce, Board of Directors
- Dahlonega Rotary Club

ADDITIONAL PROFESSIONAL ACTIVITIES & SELECTIONS

- ◆ Selected to the Faculty of the “Donna M. Bourassa Mid-Level Management Institute,” American College Personnel Association, 2005-2008
- ◆ Selected to the National Advisory Board for the National Resource Center for The First-Year Experience and Students in Transition, 2005-2009
- ◆ Selected to the TIAA-CREF Institute National Higher Education Leadership Conference, 2007
- ◆ Leadership Texas, 2002
- ◆ Leadership America, 2001
- ◆ Selected to the Voluntary System of Accountability (VSA) “Student and Family Information” Taskforce by AASCU and NASULGC, 2007; worked to develop the College Portrait
- ◆ Selected participant to the 1996 “Alice Manicur Symposium”