

University of North Georgia Substantive Change Analysis for SACSCOC Reporting

Nature of Change

Add BA Communications on Gainesville campus for Spring 2014 with concentrations in

- Film & Digital Media Production
- Multimedia Journalism
- Organizational Leadership

Analysis

- AA with concentration in Communications currently offered on Gainesville and Oconee campuses
- AA with concentration in Media Studies currently offered on Gainesville and Oconee campuses
- AA with concentration in Journalism currently offered on Gainesville and Oconee campuses
- BA minor in Mass Communications currently offered on Dahlonega campus
- BA Art with concentration in Film Studies currently offered on Dahlonega campus
- Organizational Leadership concentration is multi-disciplinary (using existing HSDA, BUSA, MGMT courses)
- Reduction in core curriculum offerings in communication provides faculty availability
- Nesbitt Building constructed with specialized facilities (e.g., sound stage, control room, sound recording room, mixing station) to support this program
- Several new upper division courses have been developed, some of which are related to previous NGCSU Journalism and Art courses. All courses have been approved at institutional level and are included in UNG catalog.
- Library holdings are sufficient to support the program

Conclusion

SACSCOC notification not required per Feb 2013 Substantive Change policy

- BA Communications is not a significant departure from currently approved programs
- Gainesville campus is approved off-campus site

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